



Welcome to the ALAI questionnaire on online practices of author-identification!

The purpose of this questionnaire is to ascertain what author-identification practices are commonly used in ALAI National group countries when works are disseminated online. The results will be used to determine what it means for the name of the author "to appear on the work **in the usual manner**" (Berne Convention, art. 15) when the work is disseminated over online media.

1. **Name and surname of the respondent:** Isabella Gabriel
2. **E-mail address:** isabella.gabriel@ip.mpg.de
3. **Which ALAI National group do you represent?** Student Assistant from Germany, not representing ALAI Deutschland
4. **If your responses relate to more countries, please list them here:** ./.

Photography and Visual Arts

5. Who are the most prominent **photo/visual art sharing platforms or visual content providers** in your region? On what other sites (including the authors' own) do photographs and other works of visual art appear?

- *Instagram/ Pinterest/ Flickr*
- *Everywhere (e.g. Facebook and Google)*

6. What practices are employed to place the author's name **in the visual content itself**, such as author's name in a corner of a photograph, mouseover (rollover effect), watermark, metadata in the file's properties, other means or author-identification, or no attribution at all? Are any of the above means standardized in your media sector?

Author's name in the corner of the photograph (e.g. Flickr)/ sometimes via mouseover/ rollover effect

7. Whatever the means, what information in addition to the name(s) of the author(s) is disclosed? E.g.

A. A copyright symbol?

Yes, in some cases.

B. Standard identifier such as an ISBN (equivalent for photos or drawings)

No

C. Year of first publication? Other year(s) (if so, to what do they pertain)?

No

D. In addition to the author's name, does the rightholder's name (if different from the author's) appear?

No

8. Once author-identifying data is included in the digital file, does it remain there, or do third parties, such as platforms, strip it out?

It remains there.

9. What practices are employed to place the author's name **in the description of the visual content on the website** (whether the author's own website or a third-party website) (outside of the content itself, such as below or above a picture, with a hyperlink to external site, with an indication of a public license, where appropriate...)? Are any of the above means standardized in your media sector?

- *The author's name is listed below the picture. The name is not necessarily the right name, but the user name.*

10. Whatever the means, what information in addition to the name(s) of the author(s) is disclosed? E.g.

A. A copyright symbol?

Possible

B. Standard identifier such as an ISBN (equivalent for photos or drawings)

No

C. Year of first publication? Other year(s) (if so, to what do they pertain)?

Sometimes the date of the upload.

D. In addition to the author's name, does the rightholder's name (if different from the author's) appear?

Yes, sometimes.

E. Also

- *The picture's title*
- *Some further comments or thoughts in connection to the picture*
- *Related information*
- *Who liked the picture*
- *How many likes/shares the picture has*

11. How do the service/platform providers named above in question 5 identify the author and in which form (questions 6-10)?

Not visibly; only uploaders seem to give such identification.

Music, Audiobooks, Radio

12. Who are the most prominent **online radio broadcasters, on demand music services (both for streaming and downloading) or other similar services or platforms offering audio content, including audiobooks, podcasts etc.** in your region?

- *BBC*
- *Spotify*
- *iTunes*

13. Is there a practice to mention the author's or rightholder's name **within the audio content itself**? This may differ for radio, podcasts or audiobooks (where it is common to mention an author) and for musical services where the name may appear in the file's metadata or with the mouseover (rollover) effect. Are any of the above means standardized in your media sector?

- *Radio: Yes*
- *On demand music services: Yes*
- *Podcasts/ audiobooks: Yes. E.g. on iTunes*
- *No standardization*

14. If the means of author-identification involve information that can be visualized (as opposed to a purely audio attribution of authorship), what information in addition to the name(s) of the author(s) is disclosed? E.g.

A. A copyright symbol?

No

B. Standard identifier such as ISRC

ISMN

C. Year of first publication? Other year(s) (if so, to what do they pertain)?

No

D. In addition to the author's name, does the rightholder's name (if different from the author's) appear?

No

15. Once author-identifying data is included in the digital file, does it remain there, or do third parties, such as platforms, strip it out?

It remains there.

16. What practices are employed to place the author's or rightholder's name **in the description of the audio content on the website** (outside of the content itself, such as below or above a file, with a hyperlink to external site...)? Are any of the above means standardized in your media sector?

- *The name is placed below the file, in a description.*
- *No standardization.*

17. Whatever the means, what information in addition to the name(s) of the author(s) is disclosed? E.g.

A. A copyright symbol?

Rather not

B. Standard identifier such as ISRC

No

C. Year of first publication? Other year(s) (if so, to what do they pertain)?

sometimes year of publication of recording, sometimes date of upload

D. In addition to the author's name, does the rightholder's name (if different from the author's) appear?

Sometimes

E. Cover pictures, e.g. in case of on demand music services/ radio (BBC)

18. How do the service/platform providers named above in question 12 identify the author and in which form (questions 13-17)?

The author gives the identification and the service/platform provider is using it.

Film, TV, Video

19. Who are the most prominent **online TV broadcasters, user generated video sharing platforms, on demand film providers (both streaming and downloading) or other similar services or platforms offering audiovisual content** in your region?

- *Youtube*
- *ZDF*
- *ARD*
- *Watchseries*
- *Serienjunkies*
- *Sky*
- *Netflix*

20. What means are employed to place the author's or rightholder's name **in the audiovisual content itself**, such as in the opening or closing credits, on the bottom of the window with the film, by a watermark placed over the film, metadata in the file's properties, use of the mouseover (rollover) effect etc.? Are any of the above means standardized in your media sector?

- *No means. The names are usually not placed in the audiovisual content itself.*
- *No standardization*

21. Whatever the means, what information in addition to the name(s) of the author(s) is disclosed? E.g.

A. A copyright symbol?

No

B. Standard identifier such as ISRC (music videos) or other equivalent

ISAN Germany

C. Year of first publication? Other year(s) (if so, to what do they pertain)?

Sometimes

D. In addition to the author's name, does the rightholder's name (if different from the author's) appear?

No

22. Once author-identifying data is included in the digital file, does it remain there, or do third parties, such as platforms, strip it out?

No author-identifying data is included in the digital file itself.

23. What means are employed to place the author's or rightholder's name **in the description of the audiovisual content on the website** (outside of the content itself, such as below or above a file, with a hyperlink to external site...)? Are any of the above means standardized in your media sector?

- *The author's name is sometimes placed above the file*
- *No standardization*

24. Whatever the means, what information in addition to the name(s) of the author(s) is disclosed? E.g.

A. A copyright symbol?

Possible, but not common

B. Standard identifier such as ISRC (for music videos) or other equivalent

No (cf above)

C. Year of first publication? Other year(s) (if so, to what do they pertain)?

Yes (Year of the release of the first season for series)

D. In addition to the author's name, does the rightholder's name (if different from the author's) appear?

Sometimes

E. Cover picture of the series/ Genre/ Further information about the series/ Short description

25. How do the service/platform providers named above in question 15 identify the author/rightholder and in which form (questions 20-24)?

The author gives the identification and the service/platform provider is using it.

E-zines, E-books, Blogs, News, News Aggregators

26. What are the most prominent providers of **online literary content** (e.g. magazines/e-zines, e-books, blogs, news, including news aggregators) in your region and how do they identify the author or rightholder?

As there is a numerous variety of online literary contents, the following can just give an limited insight:

- *Magazines*
 - *Zeit-Magazin* (<http://www.zeit.de/zeit-magazin/index>)
 - *Legal Tribunal Online* (<http://www.lto.de/>)
- *News:*
 - *Zdf* (<http://www.heute.de/>)
 - *Ard* (<http://www.tagesschau.de/>)
 - *Süddeutsche Zeitung* (<http://www.sueddeutsche.de/>)

27. Is there a practice to mention the author's or rightholder's name **within the literary content itself**, such as author's name as a byline appearing together with the literary content, or disclosed via mouseover (rollover effect), watermark, metadata in the file's properties, other means or author-identification, or no attribution at all? Are any of the above means standardized in your media sector?

Yes, the author's name is usually mentioned in the content itself.

28. Whatever the means, what information in addition to the name(s) of the author(s) is disclosed? E.g.

A. A copyright symbol?

No

B. Standard identifier such as an ISBN or ISSN.

No

C. Year of first publication? Other year(s) (if so, to what do they pertain)?

Date of publication. Sometimes this information is not enclosed.

D. In addition to the author's name, does the rightholder's name (if different from the author's) appear?

No

29. Once author-identifying data is included in the digital file, does it remain there, or do third parties, such as platforms, strip it out?

No, it remains there.

30. What practices are employed to place the author's or rightholder's name **in the description of the literary content on the website** (outside of the content itself, such as below or above a file, with a hyperlink to external site...)? Are any of the above means standardized in your media sector?

Sometimes a hyperlink is set to an external site of the author.

31. Whatever the means, what information in addition to the name(s) of the author(s) is disclosed? E.g.

A. A copyright symbol?

No

B. Standard identifier such as an ISBN or ISSN.

No

C. Year of first publication? Other year(s) (if so, to what do they pertain)?

No

D. In addition to the author's name, does the rightholder's name (if different from the author's) appear?

No, it remains there.

Websites as Such

32. Is there a standardized or prevailing practice how to place the name of the author in and to the **website as such**, e.g. at the very bottom of the website, at the bottom of the window (if the page is scrolled or the window resized, the text sticks to the lower window border, elsewhere than at the bottom of the website), with a hyperlink to external site naming the actual rightholder?

The prevailing practice is to place the name of the author at the very bottom of the website.

34. Whatever the means, what information in addition to the name(s) of the author(s) is disclosed? E.g.

A. A copyright symbol?

Yes

B. Standard identifier such as an ISBN.

No

C. Year of first publication? Other year(s) (if so, to what do they pertain)?

No

D. In addition to the author's name, does the rightholder's name (if different from the author's) appear?

No

General

35. Can you identify substantial similarities or differences between the online and offline identification practices in your region?

No.